

THE ROLE OF MANAGEMENT OF COMMUNITY READING GARDEN (TBM) TO INCREASING THE MOTIVATION OF ADULTS TO READ WITH AN ANDRAGOGICAL APPROACH

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Abstract

The community reading garden is one of the extracurricular educational offerings. The right approach is needed in program implementation. TBM Silayung aims and focuses more on adult education/reawakening adult interest in reading. The right approach in this program is the andragogic approach. The andragogic approach is an approach that uses the principles of adult education. This principle is used because the majority of students are adults with different learning styles. Therefore, the application of the andragogic approach is necessary to motivate students to learn. The purpose of this study was to find out the role of Community Reading Gardens (TBM) managers in increasing adult reading motivation using the andragogic approach. Using a qualitative approach with descriptive methods and data collection techniques including observations, interviews and literature reviews. The TBM program aims to re-increase the demand for adult reading.

Keywords: Manager, Community Reading Gardens, Andragogy

Abstrak

Taman bacaan masyarakat merupakan salah satu bentuk pendidikan ekstrakurikuler. Diperlukan pendekatan yang tepat dalam pelaksanaan program. TBM Silayung lebih bertujuan dan berfokus pada pendidikan orang dewasa/membangkitkan kembali minat baca orang dewasa. Pendekatan yang tepat dalam program ini adalah pendekatan andragogik. Pendekatan andragogik merupakan pendekatan yang menggunakan prinsip-prinsip pendidikan orang dewasa. Prinsip ini digunakan karena mayoritas peserta didik merupakan orang dewasa dengan gaya belajar yang berbeda-beda. Oleh karena itu, penerapan pendekatan andragogik diperlukan untuk memotivasi peserta didik dalam belajar. Tujuan penelitian ini adalah untuk mengetahui peran pengelola Taman Bacaan Masyarakat (TBM) dalam meningkatkan motivasi membaca orang dewasa dengan menggunakan pendekatan andragogik. Menggunakan pendekatan kualitatif dengan metode deskriptif dan teknik pengumpulan data meliputi observasi, wawancara dan telaah pustaka. Program TBM bertujuan untuk kembali meningkatkan minat baca orang dewasa.

Kata kunci: Manajer, Taman Bacaan Masyarakat, Andragogi

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INTRODUCTION

Education is one need base human must fulfilled and owned more goals tall from just live, human order more valued and placed in a higher position tall than those who don't educated. Education is also elements that are not could separated from human . Since in content until mature and then carry on age, man go through the educational process through parents, community and environment.

Education is like designed light for guide man determine direction, meaning and purpose live. Somebody very need education through a purposeful awareness process for explore and develop potency himself through method teaching or other ways that are recognized by society. Constitution Number 20 of 2003 concerning The National Education System stated as following :

“Education is effort conscious and planned for realize atmosphere learn and work in order for participants educate in a manner active develop potency himself in religious spiritual power, control self, personality, intelligence, morals glorious, as well Skills himself, society, nation and state”.

According to Article 13 of the Law Number 20 of 2003 concerning National Education System, lane education consists on formal, non-formal and informal channels. level formal education consists from education basic, education secondary and education high. Then, Article 26 stated that non-formal education (education outside school) held for citizens in need service functioning education as replacement, addition, and/or adder formal education in framework support study throughout life. Task informal education is develop potency participant educate, with emphasis on management knowledge and skills functional as well as development attitude and personality professional. Non-formal education includes prowess life, education child age early, education youth, empowerment women, literacy, training skills and training vocational. equality education covers packages A, B and C, as well activity education others are developing Skills students, such as; activity Center Community Learning (PKBM), Course Institutions, Educational Institutions, Groups Study, Meeting Taklim, Studio, Community Reading Center (TBM) etc. and activities education other purpose _ for develop Skills students. Garden Community Reading (TBM) as source information, educational media, entertainment media and research media for society. Community Reading Park (TBM) is also a the place storage and collection books , prints and records other for interest society. Every member Public entitled and capable obtain addition information from the Community Reading Center (TBM). Guidelines technical provision and management of TBM (Damayani et al., 2017) states that TBM (Taman Bacaan Masyarakat) is institution which develops interest read in society as well as provide and organize service related with read\ . Ingredients in the form of : Books, magazines, tabloids, letters news, cartoons, and other multimedia materials are equipped for read, discuss, surgery books, writing, and activities literacy others, supported by movers motivation. Maximization space and infrastructure is effort reinforcement and improvement quality garden reading Public for increase interest reading and literacy community (Damayani et al., 2017).

The existence of a Community Reading Park (TBM) can adapted for various objectives, including:

1. Socialize or increase interest read the previous one rated very low.
2. Come on We push and train whole layer Public in relation with education throughout life or awaken everyone that study is activity basic must practice Keep going continuously throughout life.
3. The existence of Community Reading Gardens (TBM) opens opportunity wide for whole inhabitant Public for develop knowledge knowledge high and deep.
4. Reading Gardens (TBM) can support creation situations and conditions healthy social with that way general support capital development for the development process.

Community Reading Centers (TBM) as learning resources must be able to provide different information on a regular basis about developments in science and technology around the world. With the development of information technology, printed documents (paper copies) can be

converted into digital documents (soft copies) and vice versa. UNESCO says that Indonesia is the second lowest in the world, which means that reading interest is very low. According to UNESCO data, the reading interest of the Indonesian people is very concerning, only 0.001 percent. This means that only one in 1,000 Indonesians likes to read. This condition placed Indonesia at 57th place out of 65 countries evaluated by the OECD in 2010. In 2012 and 2015 the results were still the same, meaning that Indonesian students' reading skills were still low. Abidin, 2018 (Muhamada Sadil 2019:152.)

Meanwhile, a study in March 2016 by Central Connecticut State University in New Britain, Connecticut, USA, entitled "The Litteriest Nation in the World", found that Indonesia was in quite an alarming situation, ranked 60th out of 61 countries. read if interested. On the other hand, in terms of reading support infrastructure, Indonesia is superior to European countries which rank 34th. Budimanali 2019 (Susanti & Santi, 2019). Many developing countries have the same problem, namely the lack of people in reading. Dhewy, 2020 (Fitriah M. Suud 2021:789). Several previous researchers indicated that people's interest in reading is still low. According to (Majid & Nurhayati, 2020). Public interest in reading, especially children and adolescents, is still low in almost all regions of Indonesia. The low interest in reading in society is closely related to the country's level of education. Galus, 2011 (Nasution, 2019).

Reading is very important in the process of learning and intellectual growth. However, Indonesian people's interest in reading is still low. So that non-formal education plays a role in developing a reading culture in Indonesian society Purwati, 2013 (Rahayu & Fakhruddin, 2019). Interest read child young moment this relatively low , because child young not yet make read as culture and life . Moment this lack interest read among child young caused because child young get information the usual direct originate of television programs and electronic media other. Laziness rampant reading good among child school nor graduate of school of course worrying mature this. (Susanti & Santi, 2019). Read is culture that started slumped along with development technology. The low interest read very Indonesian people influence quality Indonesian people, because with low interest read We no could know and follow development knowledge knowledge and information in that world in the end impact on disability Indonesian society. Sularso, (Marpaung et al., 2020).

One means for turn on return culture likes study through read Public is with availability of Community Reading Gardens (TBM). TBMs are institutions/sites that provide ingredients required reading society and function as the place implementation of development programs literacy and learning in society, Kusnadi, 2005 (Suwanto, 2017). Purpose management garden read no only for realize fond society read, but also for support literacy. (Ministry of Education, 2005). The Community Reading Center (TBM) program began in 1992-1993 . TBMs are renovation of the People's Library Park (TPR) which was founded by Dikmas in the 1950s. TBM program objectives are for increase interest reading and culture read in society . because that, the existence of TBM becomes means very learning urgent for society. because it, skill, ability and performance supervisor must improved for manage TBM with ok.

From all over discussion above could concluded that the function of the Community Reading Center (TBM) is function information, so that Community Reading Gardens (TBM) can carry out his job with the best so need conducted effort enhancement quality. About the Community Reading Center (TBM) as center source information . Information society offer access easy information without limitation space and time. A thriving information society accompanied with deployment technology information, and this is one criteria emergence of the information age. Literacy no only about know news about artist domestic and foreign, no only about read

about trend style clothes newest, however more absorbent information that leads to more many information and use information.

METHODS

The research method uses a descriptive method with a qualitative approach, namely. research method that aims to describe the object as it is. Descriptive research is also known as non-experimental research. Because there is no manipulation of the variables in the study and there is also no control over the setting of the research variables. And this method, where data collection is done through observation, interviews and questionnaires (questionnaires). The research method is basically a scientific method for obtaining data with specific aims and objectives (Sugiyono, 2014:2). TBM Silayung Research Site or Website at Cp. Sadang RT 02 RW 16 Des Ciburuy Kec. Padarang District. West Bandung. TBM managers and visitors participated in this study. With a sample of 3 managers, 15 visitors and 5 people and 2 community leaders around TBM Silayung, this sampling aims to facilitate and speed up research to obtain sufficient information due to limited time, manpower and costs. handled with more care. In this observation, researchers are involved in their daily activities which are observed or used as a source of research data. In qualitative research the instruments or research tools are observation, interviews and questionnaires.

RESULTS AND DISCUSSION

Result

Regarding the findings of research conducted at TBM Silayung, which asked about the role of the head of the community reading center (TBM) in increasing adult reading motivation through an andragogic approach, assisted by one of the TBM leaders, not only the chair informant, but visitors and local community leaders. The manager plays a very important role and determines the success or failure of TBM. In order for TBM to be useful in accordance with its mission, functions and objectives, managers and organizers can realize the importance and status of TBM for the community, even though the TBM program cannot run and will not run without the support of the local community, assistance and support from parties, leaders, visitors and government work area. Village officials and the local government also have a big role to play in fostering interest in reading because village officials and the local government are the holders of power who of course can add reading material and add to the supporting facilities in TBM so that the library becomes a comfortable and safe place so as to generate a sense of interest. high reading for adults or millennials. The Community Reading Center fosters interest, love and passion for reading and provides a learning experience for the community. Fulfilling its role as a learning resource that promotes lifelong learning, TBM functions as a place to learn and seek information needed by the community, both on matters directly related to education and those not related to education. The program implemented at TBM has had a significant impact on adult reading motivation. The results of interviews with 15 informants, visitors and community leaders in general or it can be concluded that the existence of the program at TBM has had a very good influence, especially with the support of community leaders and the local government. according to the results of interviews conducted with the initials of the leadership of the place (W). The existence of the TBM program has a strong impact on the surrounding community, especially adults, so that community leaders and the local government are very supportive of this program.

Discussion

Results of interviews conducted with managers , visitors , and figures Public in increase motivation interest read adults the feels very beneficial because with the program exists Public

start aware will need read and start motivated , appropriate with theory Mc. Donald (Iqra, 2015) motivation is change energy in self someone marked with emergence of " feeling " and preceded with response to exists purpose . From the opinion of Mc. Donald above give description that somebody will motivated when that is done that will give benefit for himself . because that push or motivating somebody for likes read could conducted with two type motivation, namely:

Motivation intrinsic

What is meant with motivation intrinsic are the motives that become active or its functioning no need stimulated from outside, because in self every individual already there is encouragement for do something.

- There is need, then somebody pushed for read. For example just somebody child want to know content story from a book comic. Desire for know content story the Becomes power strong pusher _ for child for read.
- There is knowledge about progress alone, if somebody know results or achievement alone from read, then he will pushed for read more many again

Motivation extrinsic

What is meant with motivation extrinsic are active and functioning motives because exists stimulant from outside. So motivation or power originating impetus _ from outside self somebody in other words is stimulants, things that can raises motivation external the are:

- Gift, someone child pushed for do something Becomes more enterprising again . For children who get score good consequence read, will pushing it for read more many again to get more value _ tall again .
- Competition or competition, is also a encouragement for obtain position or award. Competition has Becomes power pusher for somebody for read more many again.

From the description on that TBM Silayung already run tasks, roles, and functions from institution the corresponding with mandate Law No. 43 of 2007 CHAPTER XIII (Maulidiyah & Roesminingsih, 2020) Could concluded that library is as the place for add insight and one the place provider service services in the field service literacy, education , research , and service social . the library is also a place that can be made as source information for every the user can complete his job with ok. One purpose library is civilize interest read Public so is the TBM that is made more close with society, more flexible and friendly for society. TBM is considered more close with community and friendly no many rule as library general so that more interesting Public for visit him. Moment this TBM can said is frontline from service library that is end spear activity library. Article II of the law number 43 of 2007 (Rieswansyah et al., 2021) beeps Library held based on principle learning throughout life , democracy , fairness , professionalism, openness, measurability, and partnership. From chapter the can We conclude library is the place learning throughout deep life management need power professional in the field library besides that library is also based partnership or cooperation. In Thing this can associated with TBM, library and TBM can each other cooperate in effort educate life nation corresponding with mandate opening Constitution the foundation of the Republic of Indonesia.

CONCLUSION

From the results research described on could concluded that TBM being one receptacle the place Public add insight and one the place service service in the field education. Manager be one key main in walk a program with the program exists very beneficial for Public so that interest read them there is improvement/Cooperation between manager, figure community and visitors make a program this walking with ok. All involved parties hope this program can Keep going running and developing, and society the more understand will importance read for his life.

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